



AQIC ANNOUNCES CHANGES TO ITS BOARD OF DIRECTORS

Quebec, January 18 2023 – The Association québécoise de l'industrie du chanvre et du cannabis (AQIC) announces the appointment of Benoit Pinsonneault to its Board of Directors, replacing Mariève Rodrigue of Greentone. With over 18 years' experience in the consumer products industry, he now holds the position of Chief Commercial Officer at Greentone. The Association welcomes him and would also like to thank Ms. Rodrigue for her commitment and the high quality of her contributions to the Board.

"On behalf of the Board of Directors and the members of AQIC, I would like to express our sincere gratitude to Mariève Rodrigue for the time and effort she has invested in our association. Her professionalism, rigour and concern have been an example to me. At the same time, I welcome Mr. Pinsonneault. He will be an asset to the AQIC family," says Pierre Leclerc, President and CEO of AQIC.

Michel Timperio, Executive Chairman of the Board of Directors, added: "It is with great pleasure that I welcome Benoit Pinsonneault to the AQIC Board. His work and commitment will enable our association to continue to raise the profile of Canada's hemp and cannabis industry."

"I'm very proud to be able to join the AQIC Board of Directors and to contribute, along with exceptional members and colleagues, to making AQIC a leader in the hemp and cannabis industry.

About the AQIC

AQIC provides its members with a forum for reflection on issues affecting the Quebec cannabis industry, and acts as a constructive interlocutor with SQDC, government authorities and stakeholders. Its goal is the responsible development of a regulatory framework adapted to Quebec, in keeping with the public health and safety objectives of cannabis legalization, i.e. to reduce the harm associated with consumption by offering quality products subject to rigorous controls, and to redirect the purchase of cannabis towards the legal economy. Its mission is also to demystify cannabis and hemp and demonstrate their full potential, whether for recreational, culinary, environmental or industrial uses, for example.

For further information, please visit: aqic.ca.

Media and membership requests

Caroline Shevlin

Coordinator

Association québécoise de l'industrie du chanvre et du cannabis (AQIC)

Telephone: 514 834-9233

Email: info@aqic.ca